

HOA Newsletter Magazine

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Tonight's Objective

- Who we are
- What we offer HOAs



About The UPS Store

- 1980 - Mail Boxes Etc started as a convenient alternative to the post office
- 2001 - UPS acquired the franchise (~3,000)
- 2003 - Rebranded as The UPS Store
- 2013 – Nearly 5,000 stores across the US



About The UPS Store Greyhound Pass

- 1989 – 1st store in Indiana, #973
- Located next to 
- 2005 – Acquired the business
- 2007 - #1 in the state of Indiana
- 2009 – Top 200 in the US
- 2012 – Top 1% in the US



Evolution HOA Newsletter Magazine



- 2008 – Focus on Print Services
- Print for Small Businesses
 - Leadership School - Financial Institution
 - Book Publisher - Sorority
 - Event Planner - Pharmaceutical Co.
- 2011 – Top 25
- October 2011 – Village Farms 1st Publication



Evolution HOA Newsletter Magazine

- Village Farms Newsletter Magazine
 - Professional
 - Monthly
 - Timely Delivery
 - Cost Effective
 - Partner / Relationship (3+ years)



HOA Newsletter Magazine Mission

To provide a newsletter magazine for homeowners of a community that is informative and useful, while providing local businesses with an exceptional way of promoting their products and services.



HOA Newsletter Magazine

- President Report
- Working Youth Directory
- Neighborhood Events
 - Easter Egg Hunt, Garage Sale, 4th of July, Halloween, Holiday Party...
- BoD Meeting Minutes
- Community Police Report
- Voting Ballot
- ...



Current Publications



1200 HOMES



290 HOMES*



766 HOMES*

Countryside
COMMUNITY NEWSLETTER



1100 HOMES

Viking Meadows
DOWN THE STRETCH



135 HOMES

ABOUT THE UPS STORE

The UPS Store 

Community Small Business Resource.

Learn about The UPS Store franchised retail network.

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Westfield Carmel Lawn

Your Neighborhood News

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Thank You

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